

#3622

Patricia Leora
#10/C Capm
PATENTS
2-24-02**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Applicants:** Dimitri Kanevsky, et al.**Docket:** YOR919990321US1(12837)**Serial No.:** 09/422,195**Examiner:** Donald Champagne**Filed:** October 21, 1999**Group Art Unit:** 3622**For:** SYSTEM AND METHOD FOR GROUP
ADVERTISEMENT OPTIMIZATION**Dated:** January 17, 2003Assistant Commissioner for Patents
Washington, DC 20231**RECEIVED**
FEB 20 2003
GROUP 3600**RESPONSE UNDER 37 C.F.R §1.111**

Sir:

Responsive to the Office Action dated September 19, 2002, Applicants respectfully request the Examiner to amend the above-identified application as follows and solicit reconsideration of the application in view of the amendment and following remarks.

IN THE CLAIMS:

Please cancel claims 5, 20 and 33 without prejudice.

CERTIFICATION OF FACSIMILE TRANSMISSION

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Dated: January 17, 2003

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To: Examiner Don Champagne	From: Steven Fischman
Fax: (703) 872-9326	Pages: 17(Including fax cover sheet)
Phone:	Date: January 17, 2003
Re: U.S. Patent Appln. No. 09/442,195	CC:
Group Art Unit: 3622	
Our Docket: 12837	

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CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8) Applicant(s): Dimitri Kanevsky, et al.	Docket No. YOR919990321US1(12837)
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Serial No. 09/422,195	Filing Date October 21, 1999	Examiner Donald Champagne	Group Art Unit 3622
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Invention: **SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION**

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